

From: Mark Blakely

Sent: Thu, 15th October 2015

To: Mark Morgan, Op2ma

Subject: Finance Accelerator

Hi Mark,

I have been using the latest addition of the Finance accelerator program for the last year having used the previous model for many years prior that. I have been the business manager here for over 20 years and have seen and used numerous methods and programmes to record my finance & insurance results and the current finance accelerator program is by far the most user friendly program I have come across.

Like most other motor vehicle dealerships our dealership is very results orientated. My dealer principal can at any time on any day request how I am tracking for the month or what the dealerships results have been in a certain area such as extended warranty sales over the last six months. Once upon a time this may have taken me a long time to obtain where as now with the finance accelerator program I can have that information to him within a few minutes.

The finance accelerator helps me to identify what area and also which salesman may need training to help boost the overall performance of the F&I department. We conduct sales meetings where I present my reports and with the finance accelerator program it certainly enables me to present accurate and professional reports.



I have no hesitation in recommending the Finance accelerator provided by Op2ma Pty Ltd to prospective dealerships as it certainly has provided me with a very useful tool which I continue to use on a daily basis.

Regards, Mark Blakely



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