

From: Don Holden
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To: Doug Omand
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FA has been a breath of fresh air from the old excel logs that we had run on for so many years.

Anyone who uses excel will know how much maintenance is required and how easy they are to break. In an expanding business to have a program that doesn't need to be re written every time a franchise or site is added is a blessing along with live accurate up to date data that can be accessed from the web at any location at any time. As a group manager of 11 dealerships and 22 business managers I am so glad we made the switch. I now have a system that generates reports for group meetings at a click of a button and can search data in an instant in multiple levels from DP to Admin. The security of having all customer records attached to each deal via auto upload in a secure off site server gives peace of mind for all auditing purposes both internal and external.

Once you get onto this you will wonder why it took you so long to make the decision. The money it costs is well worth the time it saves.

Evolve or dissolve with the times I say.

Don Holden

Group Business Manager



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