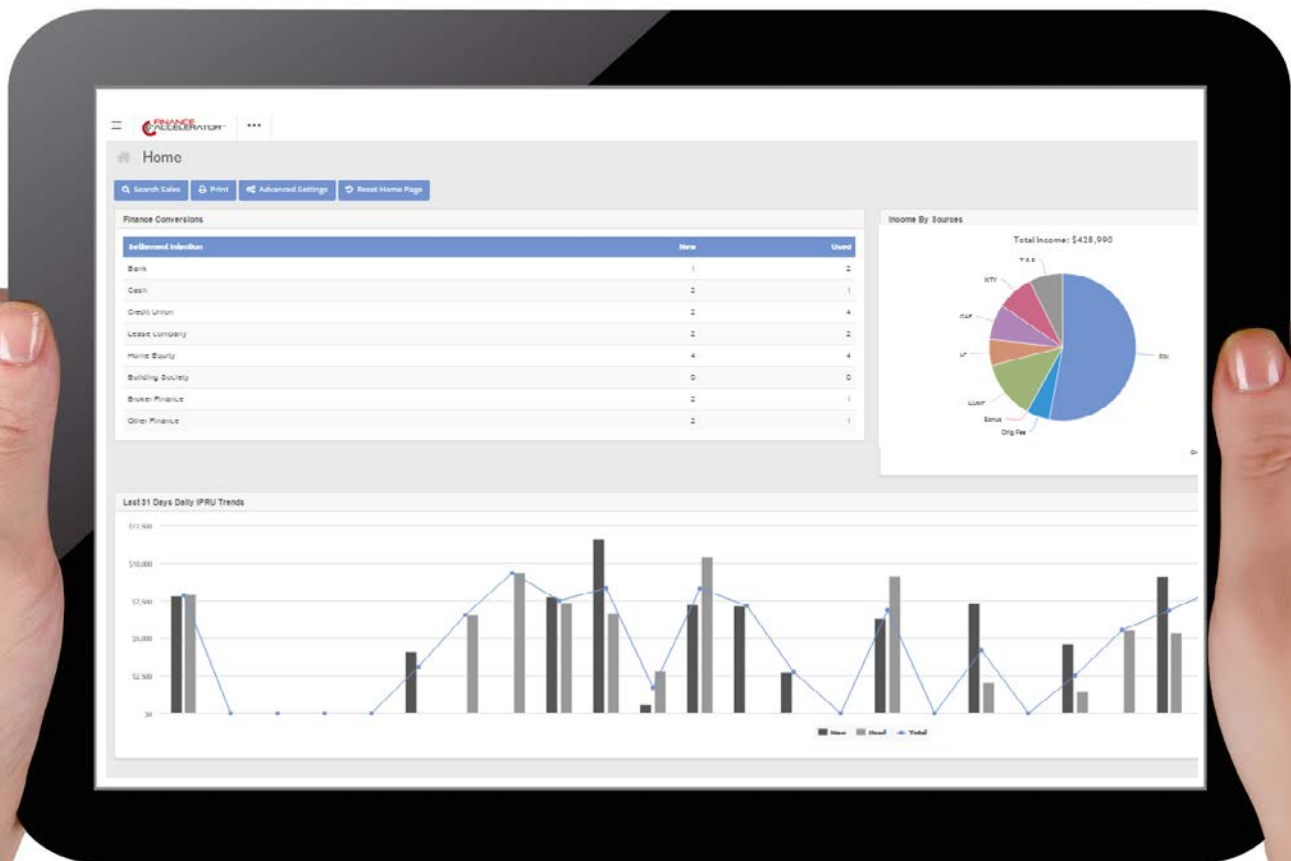




MAXIMISING F&I PERFORMANCE

Solutions to grow and manage your Finance and Insurance operations



In today's competitive environment, controlling the **finance** and insurance opportunities in the sale of new or used motor vehicles is a cut-throat business.

Both **automotive dealerships and finance brokers** need a competitive Finance and Insurance department to survive. All the research available suggests that to grow F&I performance you need better people, better systems and a strategy that will guarantee long-term F&I success.

With over ten years in research and development, Op2ma's Finance Accelerator will help auto dealers and finance brokers raise their performance in all critical F&I areas - Penetration, Income Per Unit and Volume - all while maintaining high customer satisfaction.



Designed To Fit Every Business

Developed by experts from the automotive industry, Finance Accelerator is a web-based solution that operates in real-time. It delivers outstanding results for all types of operations.

For automotive dealers, it suits large or small, single franchise dealerships to multi-franchise conglomerates.

For finance brokers, it helps you to move fast and stay ahead of the competition.

Financiers and Insurers, our enterprise edition helps you gain an edge in today's ultra-competitive environment.

Finance Accelerator is built for people who want to maximise F&I results!

Finance Accelerator Lite

Lite is the perfect solution for those who want to collect minimal information but still want great analytics and reporting. Lite lets you keep up to date with minimal fuss and maximum outcome.

Finance Broker version

Finance brokers need speed and flexibility to compete for limited opportunities while maintaining stringent compliance obligations and process controls.

Finance Accelerator for Brokers is a flexible sales and management solution that allows you to push your leads and referrals directly into the solution for tracking and efficient handling.

Dealership Version

If you are a dealer with one or many locations, this version of Finance Accelerator can help you maximise your F&I department.

Finance Accelerator removes the need for spreadsheets and waiting for results to be emailed each week. Knowing where you are 24/7 helps drive results and fix issues as they arise; not a month later once the results have been completed.

Enterprise Solution

For Financiers and Insurers, Finance Accelerator offers a wide variety of plug-ins to allow you to manage and grow a network of dealers and brokers. A full multi-level secure hierarchy, with auto email “set and forget” reporting to anybody, anywhere in the world.

A white-label version with customisable fields, reports & analytics and digital signature capabilities makes Finance Accelerator a must for any Financer or Insurer.

Multi-Dimensional F&I Menu

The options menu is a world-proven formula for growing profit. Our multi-directional menu tool allows the controller to decide the layout, look and feel, products and even language.

Add in the ability to digitally sign the menu option and other paperwork, and the process of buying has become much easier.

With our F&I Menu, all quotations are accurate, at all times, and customers receive and acknowledge or accept a quote quickly and easily.












Solution Overview

Finance Accelerator is the market leader in web-based sales and sales management solutions, for the selling of Finance and Insurance to automotive customers in Australia. It provides tools that are vital for Business Managers, Dealers, Brokers, Financiers and Insurers to grow performance. Some key capabilities:

KEY TOOLS	WHAT DOES IT DO	THE BENEFIT
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 Credit Integration	Capture credit applications and transmit to your lender with minimal keystrokes	Improves productivity and efficiency of the loan approval process
 Commission Reconciliation Tools	Reduces administration time on managing commission adjustments at end of month	Accurate reports and more time to focus on growing sales and revenue
 Completion Tracker	Allows dealers and enterprise to run competitions and track results in real-time	Huge reduction in admin time involved
 DMS Integration	Seamless live flow of over 50 data fields from the DMS to Finance Accelerator	Reduced double handling of data and total accountability of vehicle sales numbers
 Document Storage	Allows critical customer documents needed for approval to be stored in the F&I log	Never lose critical customer information again
 Electronic Document Signatures	Access customer signatures remotely for faster processing	Reduces time wastage sending faxes and emails

 Equity Mining	<p>With integration to Op2ma's Ri-gnr8, users can mine their database for all equity, parity and insurance opportunities</p>	<p>Scientifically target and retain customers to increase profitability</p>
 Mobile And Tablet Compatible	<p>Allows F&I sales and reports to be more portable and flexible</p>	<p>Your F&I operation can match the speed of change with the consumer</p>
 Performance Tracking	<p>Extensive analytics that track sales and performance in real-time</p>	<p>Complete transparency and clarity of performance</p>
 Point Of Sales And Menu Selling Tools	<p>Provide a best-practice and consistent sales methodology</p>	<p>Increased profit with greater compliance</p>
 Survey Tools	<p>Real-time email or SMS surveys of both F&I sales and lost sales</p>	<p>Improved sales performance through live customer feedback</p>
 Document Upload	<p>Upload payslips, proof of identify, etc directly to the customer log</p>	<p>Store and retrieve vital information for printing or emailing</p>
 Daily F&I Reports	<p>Sends a daily snapshot report to users and Management</p>	<p>Allows drill down to KPI's and produces printable reports for meetings</p>
 Custom Home Screen	<p>Customise layout to suit individual user</p>	<p>More than 60 standard reports including 2 unique trend reports</p>
 Leaderboard	<p>Live report to show the current leader in revenue achieved</p>	<p>Set targets, monitor group performance and create internal competition</p>

Digital Signature

This is very powerful as it allows you to SMS a quote and then allows the customer to acknowledge receipt and sign off on the screen of their mobile. The customer does not even need to be in the office any more - think of the potential! Also available are email options that allow signing off by using the mouse.

Why Finance Accelerator?

Because it works.

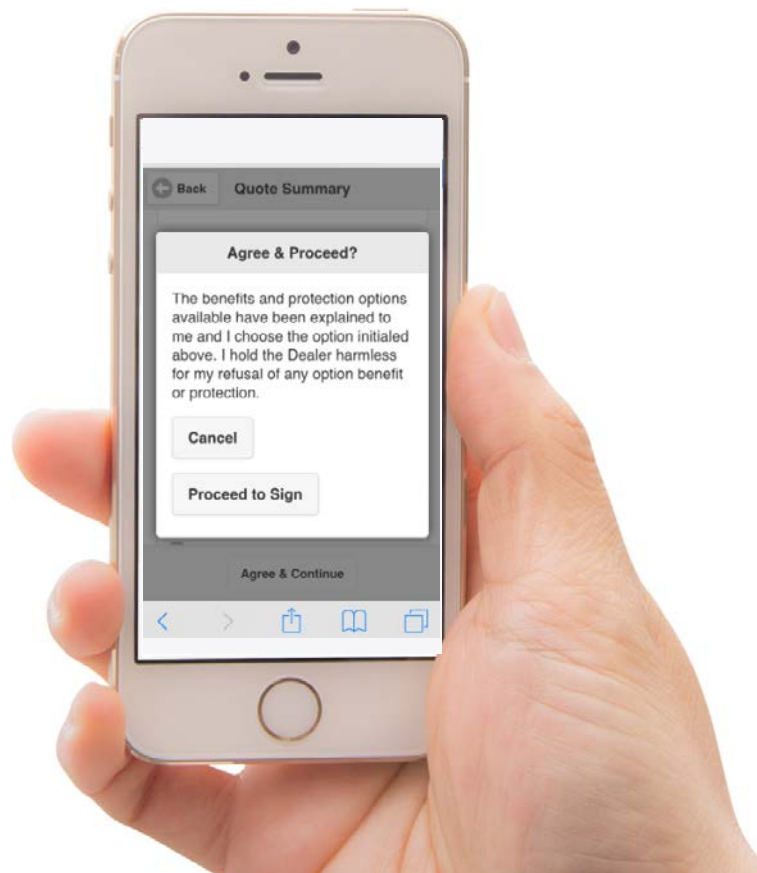
The testimonials that we have received demonstrate that real-life users make more money, and are more efficient, when they are using Finance Accelerator.

For a dealership Business Manager or a broker, the steps required to convert a sale can be long and complex. With Finance Accelerator – you can dramatically shorten that process. **Faster, better, more profitable!**

That is what Finance Accelerator advocates.

It also integrates with other Op2ma products to give you seamless control over every aspect of your business. These include:

- Ri-gnr8
- Ri-Focus
- Op2ma Research



Today's tools for tomorrow's opportunities

With cutting edge technology, Finance Accelerator is constantly pushing all boundaries. This is so that today's successful Business Managers and Brokers are future-proofed for success and retain their profit making potential. With powerful Business Intelligence tools second to none, you now have all you need to grow your performance.

About Op2ma

At Op2ma, we offer you a complete suite of practical and effective solutions designed to create a sustainable competitive advantage. The combination of technology, consultation and training solutions will help increase key performance measures for your business.

As a wholly owned subsidiary of Fusion Business Solutions, we are Australian owned, and have been providing dedicated solutions to the F&I and automotive industry since 1999.

Fusion Operates Three Business Units:

Op2ma - Our Software Subsidiary

Fusion Business College - Our Training Company

Fusion Performance Consulting - Our Bespoke Coaching Business

FOR MORE INFORMATION, CALL 1300 807 177 TODAY.

Adelaide Office

1/83 Greenhill Road
Wayville, SA 5034

Sydney Office

1A, Level 2, 802 Pacific Highway,
Gordon, NSW 2072

Melbourne Office

5/499 St. Kilda Rd,
Melbourne, VIC 3004



Op2ma
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